

8 T H A N N U A L



World Ocean Summit and Expo

Accelerating a Sustainable Ocean Economy

March 2nd–4th 2021, Lisbon Congress Centre, Lisbon

New for 2021



250 speakers



Multi-track
agenda



Industry-specific
tracks



Expo



Cross-sector
impact sessions



70+ countries



Extended
networking sessions



2000
participants

• FINANCE • AQUACULTURE • FISHING • ENERGY • SHIPPING • PLASTICS AND THE CIRCULAR ECONOMY • SUSTAINABLE TOURISM •

Premier global event - now in its 8th year

INFLUENCE AND IMPACT

The World Ocean Summit & Expo is the pre-eminent global event bringing together the broadest cross-section of the ocean community each year, from businesses to researchers, government, investors and civil society. No other event rivals its challenging content and diverse and senior audience, or its influence and impact on the acceleration of progress towards a sustainable ocean economy. It aims to change how business is done in the ocean, shaping and advancing the way in which governments, businesses and conservation organisations work together to fashion the “blue-economy”.

HIGH-LEVEL CONVERSATION AND POLICYMAKING

After eight years building the reputation and influence of the World Ocean Summit, The Economist Group is investing significantly in the future of the event. We will retain the focus on high-level conversation and policymaking, to which we bring our customary rigour and fair-mindedness. The summit is an opportunity to highlight and explore important aspects of the global public-policy agenda, including UN Sustainable Development Goal 14 and the initiatives of the High-Level Panel. The World Ocean Summit & Expo will remain the premier forum for everyone seeking to find the right balance between protecting the oceans and fostering economic growth.



WHERE THE WORLD’S LEADING OCEAN PLAYERS COME TO DO BUSINESS

Our new, expanded format will enrich and deepen the topics covered. The world’s leading ocean players will join to engage in current thinking on policy - and to do business. The Expo, extended networking sessions, roundtable discussions and one-to-one meetings will provide opportunities for new connections to be made and pioneering partnerships to be formed. Businesses will be able to ensure their voices are heard at the highest levels, and to maximise prospects for establishing new ventures.

SPEEDING UP THE OCEAN-SUSTAINABILITY AGENDA

In addition to these industry-specific lenses, participants will be able to engage across sectors to find synergies in ocean finance, innovation, climate change, resilience, protecting marine biodiversity and restoring ecosystems. Such interactions and links between sectors will be essential to speeding up the ocean-sustainability agenda. We will also facilitate conversations between policymakers and business leaders in small invited groups.

INDUSTRY-FOCUSED TRACKS

By investing in greater scale and broader content, we will be able to play a bigger part in creating a sustainable ocean economy. High-level policy discussions will continue to be at the heart of the plenary sessions, after which the programme will divide into six action-oriented, industry-focused tracks: **aquaculture, fishing, energy, plastics, shipping and tourism**. Each will involve high-level conference presentations and panel discussions, complemented by break-out groups, interactive workshops and closed discussions, bringing together decision-makers and converting talk into action.



Plenary Sessions

Plenary sessions at the start of both conference days will bring together all delegates for a series of high-level presentations and panel conversations. Heads of state, ministers and government officials will share their national strategies to enhance ocean health. Leaders from industry, the investment community and civil society will discuss and assess blue-economy developments.

Enhancing ocean resilience remains at the heart of the summit. Protecting and supporting coastal communities will be at the centre of discussions. Global experience will be shared by visionary leaders in the ocean space, finding the balance between protecting the oceans and fostering economic growth. The World Ocean Summit & Expo provides a platform to frame and progress the public policy agenda.



High-level, cross-sector discussions will take place in the plenary sessions and in open forums and closed meetings throughout the two and a half day event:

- Learn about national blue-economy strategies from heads of state, ministers and government officials
- Hear from ocean leaders who understand the need to enhance ocean health and foster economic growth
- Discover new ways to position oceans as a solution to climate change
- Identify new opportunities to open up the blue-economy with innovative investment tools
- Discuss how to keep ocean sustainability on the agenda throughout the economic cycle
- Develop strategies to protect and support coastal communities
- Address the impact of ocean pollution and climate change on SIDS
- Understand how the blue-economy is evolving in the high seas

Finance Sessions



The potential economic value of the ocean economy is forecast by the OECD to reach **US\$3trn** by **2030**. This potential can be met only if the ocean’s health is secured. Unsustainable economic activity and climate change are jeopardising its long-term value. The role of finance and investment are paramount in achieving a sustainable future. The Sustainable Blue-economy Financial Principles, launched at the World Ocean Summit in Mexico in 2018, provide a framework for investment aligned with the UN Sustainable Development Goals.

The blue-economy is creating opportunities for a variety of innovative investment tools. Capital is mobilising, and the range of providers is growing. Sessions on finance and investment will feature throughout the conference agenda, including plenary panel discussions, industry-specific presentations and closed roundtables.

Sessions on finance and investment will be scheduled across all plenary, industry tracks and break-out forums:

- Financing to accelerate blue-economy strategies
- Identifying which financial instruments work best for which opportunity
- Involving mainstream finance in blue investments
- Taking innovative approaches to blue investment
- Understanding what is driving investment decisions
- De-risking early-stage investments
- Developing tools to measure impact investment for maximum impact
- Detailing why and how blended capital works for the blue-economy
- Outlining how to access financial resources
- Attracting funding for start-up and scale-up projects

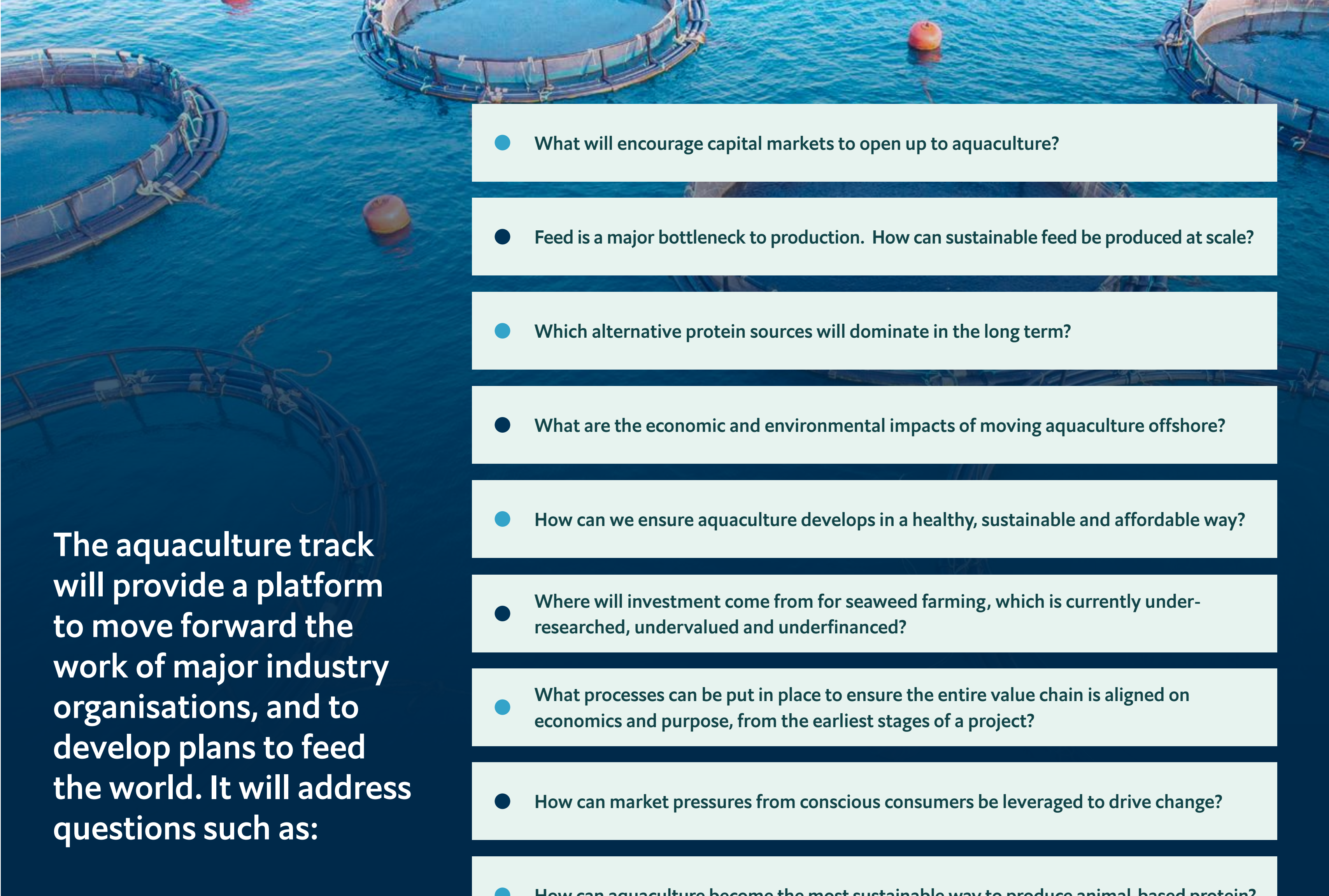
Aquaculture - Track One

Food security is one of the biggest issues the world faces.



Population growth to close to **10bn** by **2050**, will lead to a protein gap that cannot be filled by conventional means. According to the UN's Food and Agriculture Organisation, around 60% of global wild fish populations are fully exploited and 33% are overexploited. The

harvest from wild ocean fisheries is nearing its maximum limit. Aquaculture has a major role to play in the mass production of protein. The technology exists to plug the food gap without adding pressure to already stressed fishing stocks. But question marks remain over the scalability of some approaches and the need to transition from wild-caught fish to alternative feed. The rise of the conscious consumer puts the spotlight on food quality and provenance. If the aquaculture industry is to provide a global solution to a global problem, it requires significant investment.



The aquaculture track will provide a platform to move forward the work of major industry organisations, and to develop plans to feed the world. It will address questions such as:

- What will encourage capital markets to open up to aquaculture?
- Feed is a major bottleneck to production. How can sustainable feed be produced at scale?
- Which alternative protein sources will dominate in the long term?
- What are the economic and environmental impacts of moving aquaculture offshore?
- How can we ensure aquaculture develops in a healthy, sustainable and affordable way?
- Where will investment come from for seaweed farming, which is currently under-researched, undervalued and underfinanced?
- What processes can be put in place to ensure the entire value chain is aligned on economics and purpose, from the earliest stages of a project?
- How can market pressures from conscious consumers be leveraged to drive change?
- How can aquaculture become the most sustainable way to produce animal-based protein?

Energy - Track Two

Marine renewable energy is set to be a major contributor to future energy production. But much of its potential is yet untapped. Offshore wind leads the way, with the



International Energy Agency predicting a **\$1trn** business by **2040**. Though the industry’s early focus has been in Europe, the global opportunities are substantial. Many of the major utility providers are diversifying into offshore wind production, bringing expertise from

oil and gas operations. As costs for fixed offshore wind production fall, the industry is exploring opportunities to maximise floating wind solutions. Offshore solar, tidal and wave energy are gaining traction from low levels, and the future for marine offshore energy looks very strong.

The energy track will involve the full offshore renewable energy ecosystem in sessions on policy, business and technology:

- How can barriers to early-day financing for ocean energy be removed? When does the technology become bankable?
- What can be learned from the oil and gas industry and transferred to offshore renewables?
- What impact will low oil prices have on offshore energy?
- How can the economic and environmental benefits of offshore wind be maximised?
- How can floating wind be profitable, and what is needed right now from policy and investment?
- What is required for tidal and wave energy to gain traction?
- How to work better with subsidies?
- What is the economic potential for hydrogen as an export when produced by offshore wind?
- What strategies can global ports put in place to ensure they are optimised to support offshore renewable energy?

Plastics and the Circular Economy - Track Three

The widespread impact of plastics is well publicised and understood. According to Ocean Conservancy,



8m tonnes of plastic enters oceans every year. With high levels of public and industry awareness, encouraging steps are being taken to eliminate plastic waste and pollution. Reduction, reuse and recycling are key, and it will be essential to get consumer buy-in to

these approaches. At the same time, wider support from governments, industry and investors is required to scale up solutions and turn the tide on plastic pollution. The World Ocean Summit will bring these parties together for conversations aimed at driving action to eliminate plastic waste. This track will be closely linked to the Tourism track, with opportunities to align goals and initiatives.

The plastics track will help provide solutions and shape strategies for delegates from FMCGs, plastics, packaging and recycling sectors:

- Mobilising the financial sector to accelerate progress towards the circular economy
- Speeding up collaboration between NGOs, governments and industry
- Scaling the solutions to match the size of the problem
- Innovating to make recycled plastic competitive with virgin plastic - how to ensure that recycling makes business sense
- Creating value in the supply chain for waste plastic and ensuring plastics are part of the circular economy
- Understanding what consumers will tolerate and increasing consumer support for plastic reduction
- Addressing the end-of-life conversation from the earliest stages of product design
- Assessing the impact of covid-19 on plastic use

Fishing - Track Four

Climate change is having an extreme impact on fisheries. Warming seas and ocean acidification are altering marine



ecosystems, and wild-catch fisheries are declining. Overfishing is worsening the decline. The impacts of reduced biodiversity and overfishing on ocean health are severe, and limit its resilience to climate change. At the same time, sustainable fisheries are essential to the livelihoods of millions of people. Yet wild-catch production

has plateaued even as the world looks to fisheries as a key source of protein for a growing population. We are pushing this food source to the limit and compromising future supply.

The summit will bring together policymakers, retailers, fisheries representatives and technology developers to accelerate the formulation of sustainable practices to conserve ecosystems, sustain livelihoods and ensure food security:

- Reviewing subsidies to improve fishing regulation
- Improving the management of fisheries - working to reduce illegal, unreported and unregulated fishing
- Developing global standards for seafood traceability
- Increasing retailers' impact on sustainability throughout supply chains
- Creating the right environment for finance to have a positive impact
- Introducing innovative models to finance the fishing industry
- Developing a common position on human-rights due diligence in fishing, and driving progress
- Increasing ports' responsibility to manage and monitor fish catch
- Ensuring the seafood industry is a champion of ocean sustainability, not an enemy

Shipping - Track Five



In 2018 the International Maritime Organisation set the goal of reducing greenhouse-gas emissions from shipping by at least **50%** by **2050**, compared with 2008 emissions. The shipping industry is working to meet this goal, testing a variety of short- and long-term measures, including slow-steaming, alternative fuels, propulsion-efficiency

systems and electrification. The summit will provide a platform to review progress made to date, question whether sufficient steps are being taken to reach the goal, and identify the requirements and strategies to accelerate the transition.

Sustainable shipping also requires improving crew welfare and security, and preventing further impact on the ocean via the spread of unwanted invasive species. The shipping track will also discuss the impact of covid-19 on supply chains, and in turn on the ocean economy.



The shipping track will convene delegates from across the industry, from shippers to technology developers, policymakers to ports, to catalyse sustainability:

- Redressing the balance between carriers and shippers regarding the onus for action towards sustainability
- Defining a clear path to zero-carbon shipping
- Collaborating to achieve a successful transition
- Identifying the infrastructure changes and technology shifts required to curb emissions
- Assessing alternative fuel options for shipping
- Optimising ships and shipping using AI and digital technologies
- Focusing on crew welfare and social sustainability in shipping
- Addressing security concerns in shipping
- Developing standards for hull cleaning to prevent the spread of unwanted invasive species

Tourism - Track Six

Coastal and marine tourism are important components of the sustainable blue-economy. The World Bank expects them to be the largest value-adding segment of the ocean economy by 2030. In many locations this growth will be dependent on natural capital, and careful management will be required to protect marine assets.



Coral reefs are reported by The Nature Conservancy to represent **\$36 billion** a year in economic value globally.

As well as being important for tourism, protecting reefs is also essential to mitigate climate change. Reefs can deflect waves and reduce the risk of damage from storms. They also contribute to maintaining biodiversity and fish stocks.

The tourism track will address the challenge of managing tourism growth sustainably to support natural capital and broader coastal economies:

- Assessing the impact of climate change on blue tourism
- Minimising the negative impacts of tourism and enhancing the environment
- Maintaining the health of coral ecosystems
- Generating new revenues from tourism with marine protected areas
- Investing in tourism and coral reef protection - identifying models and approaches
- Creating an environment that enables growth
- Collaborating with the fishing industry to limit impact on coral reefs
- Understanding how hotels can use their purchasing power to drive change in the blue-economy
- Ensuring the long-term sustainability of tourism projects

Agenda at a glance

Tuesday 2nd March 2021- Focus Sessions on issues at the heart of the sustainable ocean economy				
Data acquisition and analytics	Climate-change mitigation	Financial tools for the blue-economy	Marine protected areas	Youth
VIP Networking Reception				
Wednesday 3rd March 2021 - Summit and Expo day one				EXPO
Plenary Session: Financing the blue future * Keeping ocean sustainability on the agenda throughout the economic cycle * Climate Change - economic impact on oceans and coastal cities * SIDS - addressing the impact of ocean pollution and climate change				
Conference Track 1 AQUACULTURE	Conference Track 2 ENERGY	Conference Track 3 PLASTICS AND THE CIRCULAR ECONOMY	Insight sessions, briefings, roundtable discussions and networking sessions with a focus on fishing, shipping, sustainable tourism and general sustainable ocean economy topics	
Thursday 4th March 2021 - Summit and Expo day two				
Plenary Session: Polar extremes - warnings from the Arctic and Antarctic: increasing protective measures * Pushing the frontiers - extending ocean exploration from space * Technology advances to preserve ocean health and mitigate climate change * How is the blue-economy evolving in the high seas?				
Conference Track 1 FISHING	Conference Track 2 SHIPPING	Conference Track 3 SUSTAINABLE TOURISM	Insight sessions, briefings, roundtable discussions and networking sessions with a focus on aquaculture, marine energy, plastics, and general sustainable ocean economy topics	

World Ocean Summit 2021 Expo

SOLUTION-FOCUSED EXPO

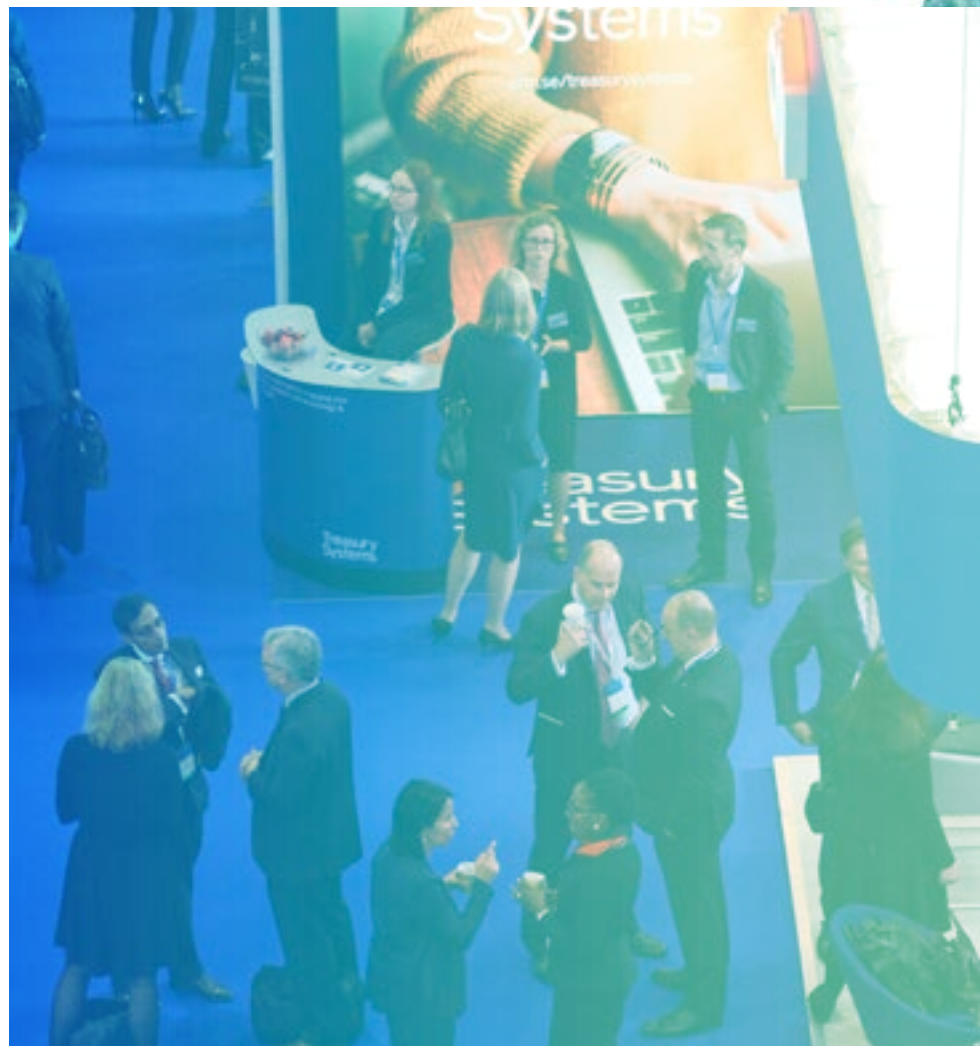
A new and central feature of this year’s World Ocean Summit will be a dedicated expo, featuring products and services that provide solutions to the challenges raised during the agenda sessions. The exhibits will play a crucial role in driving progress towards the sustainable ocean economy.

EXHIBITS ALIGNED WITH SUMMIT TRACKS

Exhibits will be aligned with the summit tracks, featuring services for Aquaculture, Fishing, Energy, Plastics and the Circular Economy, Shipping and Tourism. We will invite innovators in the ocean economy to showcase their products with a focus on innovation and technology, climate change, restoring ecosystems and protecting biodiversity

EXPO THEATRE

In addition to the summit tracks, additional content will be presented in an open theatre on the exhibition floor. Case studies, solution-focused presentations and Q&A sessions will bring a new dimension to the products demonstrated at the stands.



START-UPS TO MULTINATIONALS

With over 2000 participants attending in 2021, including business leaders, investors and policymakers, the expo will play a crucial role in providing answers and driving the next steps towards the sustainable ocean economy. We will feature innovations and solutions from start-ups to multinationals. New partnerships will be formed and business connections established.

COFFEE AND LUNCHEON BREAKS

All delegate coffee and luncheon breaks will be taken in the exhibition areas to promote maximum networking and to enable exhibitors to showcase their products and services to the high level conference attendees.

EXPO OPENING HOURS

Wednesday 3rd March 10am - 6pm
Thursday 4th March 10am - 5pm

Strong tradition of visionary speakers

Our commitment to quality, and our unique ability to reach C-suite executives, mean that we are able to attract the most important, qualified influencers to speak at our events.
Notable previous speakers confirmed to speak at World Ocean Summit

  Erna Solberg Prime minister Norway	  Mariam bint Mohammed Saeed Hareb Al Mheir Minister of state for future food security United Arab Emirates	  Shizuo Takahashi Chief information officer Mitsui OSK Lines	  Guðni Th. Jóhannesson President Iceland
  P S Srinivas Director-general New Development Bank	  Bernhardt Esau Minister of fisheries Namibia	  Susi Pudjiastuti Minister of maritime affairs and fisheries Indonesia	  Emma Navarro Vice-president European Investment Bank
  Naoko Ishii CEO The GEF	  Pavan Sukhdev President WWF International	  Nomvuyo Nokwe Secretary general IORA	  Lois Michelle Young Chairperson Alliance of Small Island States
  Peter Thomson Special envoy for the ocean	  Ko Barrett Vice-chair Intergovernmental Panel on Climate Change	  Karin Kemper Global director, environment, natural resources and blue-economy global practice The World Bank	  Marisa Drew Chief executive, impact advisory and finance department Credit Suisse

Past confirmed sponsors



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WWF



WORLD PLASTICS COUNCIL



XL
XL CATLIN

Hear how past delegates rated the summits

“ The event was an extremely successful, inspiring gathering of key Ocean players. The collaborations that have come about as a result of lively discussion between sessions have the potential to be game changing ”
OceanMind



“ The World Ocean Summit provided an incredible space to iterate and exchange ideas with some of the world’s leading ocean experts and visionaries. It also focused on putting money where the mouth is - literally, which creates optimism around tackling seemingly huge ocean issues by breaking them down into different components and identifying the technological and financial solutions to them ”
Diplomat, SOA Youth Leader

“ A thought-provoking event for relevant topics of our ocean today. Full of meaningful discussions and enabled great conversations across multiple sectors and networks ”
Senior Program Manager, The Ocean Agency

“ A very valuable opportunity to meet a cross-section of Government, business and civil society leaders to discuss matters of significant concern about the ocean ”
President, WWF International



“ Excellent congregation of relevant decision-makers and influencers! ”
Corporate Affairs Director- Sustainability, PepsiCo



“ The Economist World Ocean Summit was an extraordinary success in my opinion. A rich array of disciplines, cutting-edge thinking and experts coming together to push the boundaries. I feel that the WOS series has matured to a point where people are actively collaborating across business, science, finance, conservation, government and many other themes. This is leading to an acceleration of new thinking and solutions for the key challenges that we face with the ocean. I really look forward each year to this event in my calendar ”
Director, global change institute, University of Queensland



“ A great event in a beautiful venue. It brought a great opportunity to mingle with decision makers, meet one to one with WHO is moving the world on real day to day in Oceans and Seas ”
Adviser for the gulf of Mexico large marine ecosystem, Semarnat

Media participation

95 press in attendance from international, regional and local outlets

Top Media Outlets Covering



Coverage

-  Content creation & distribution collaboration between The Economist Events and TVC to maximise global press coverage
-  Coverage secured across news, business and environmental titles in UK, Europe, USA, Middle East, & Asia
-  Total 237 media placements across channels
-  9 Broadcast, 216 Online, 12 Print coverage pieces
-  Interviews secured with Sky, CNBC World, Associated Press, TRT World, CCTV and The National, Arab News, Business Green, China Dialogue
-  Run relevant campaigns through the World Ocean Initiative to garner interest in the Summit - eg World Ocean Day, 'One Year On and EIU White Paper'
-  Continued coverage before, during and after Summit

8 years of delegate history

Every year The World Ocean Summit & Expo brings together key policymakers, technology innovators, business leaders, conservation organisations and investors for visionary discussions and action-orientated solutions to meet the challenges of creating a sustainable blue-economy.



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8 years of delegate history

Food and Agriculture Organization of the **United Nations (FAO)** • Foreign & Commonwealth Office • French Embassy • Fundação Oceano Azul • Fundacion Carlos Slim • Fundación Claudia Y Roberto Hernandez A.C. • Fundacion Modelo • Fundación PACIFICO • Future of Fish • Gallagher • Gallifrey Foundation • **Global Aquaculture Alliance** • Global Change Institute • Global Fishing Watch • Global Ocean Trust • Global Perspectives K.K. • Goldman Sachs • Government of Costa Rica • Government of Iceland • Government of Kiribati • Government of Norway • Government of Republic of Benin • **Government of the Azores** • Government of the republic of Nauru • Government of Uruguay • **Great Barrier Reef Foundation** • Green Climate Fund • **Green Peace** • Gulf Petrochemicals & Chemicals Association • Hakuyo Shipping Co. Ltd. • Herman Miller • HLL (Logistic Group) • HOF Capital • House of Representatives • Iceland Ocean Cluster • IFFO - The Marine Ingredients Organisation • Ijbara Petroleum • **Indonesia Presidential Task Force to Combat Illegal Fishing** • Innovacorp • Institut Océanographique Paul Ricard • Institute for International Strategy and Information Analysis, Inc. • Institute of Industrial Science, The University of Tokyo • Institute of Marine Engineering, Science & Technology • **Institute of**

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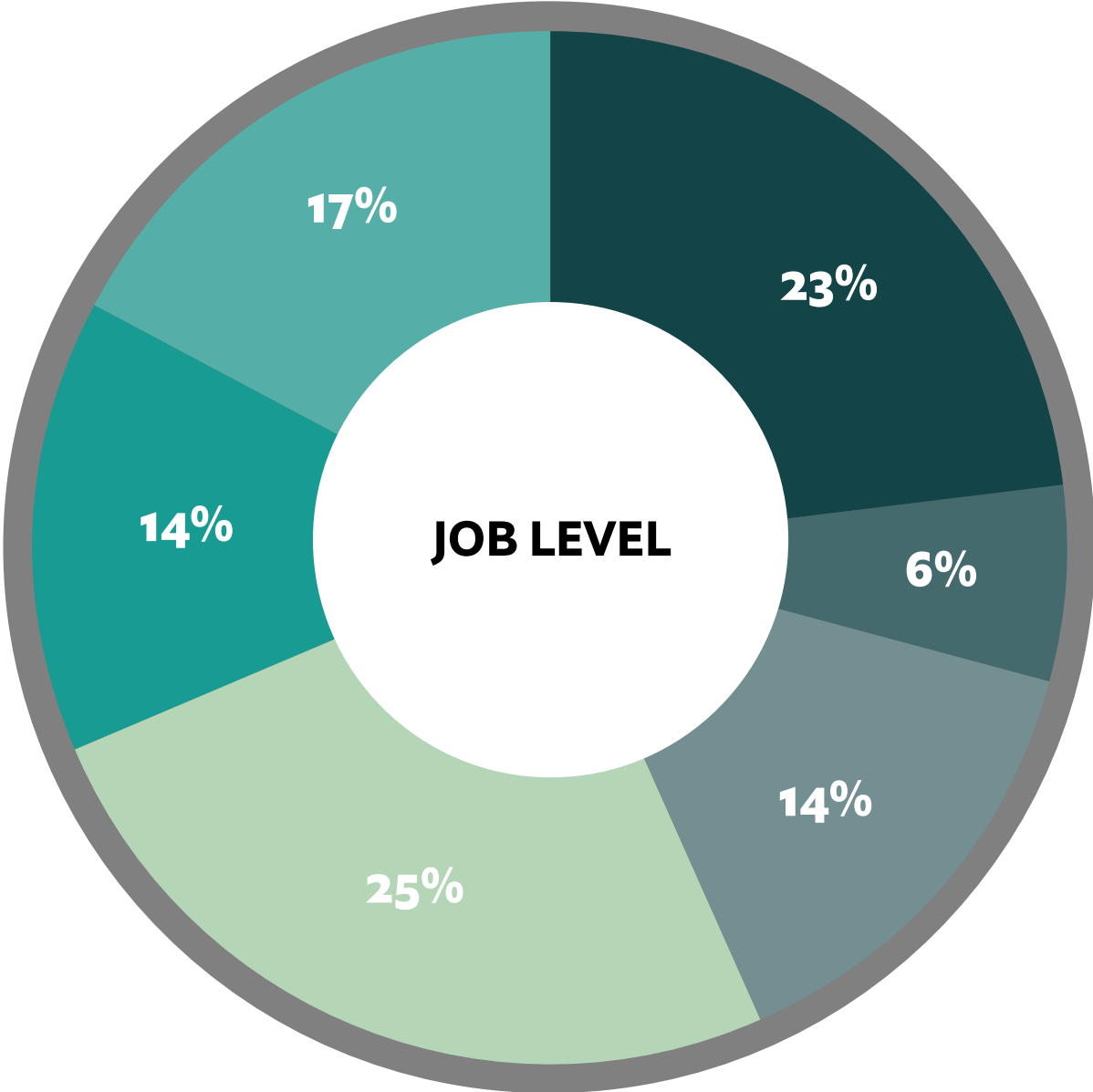
8 years of delegate history



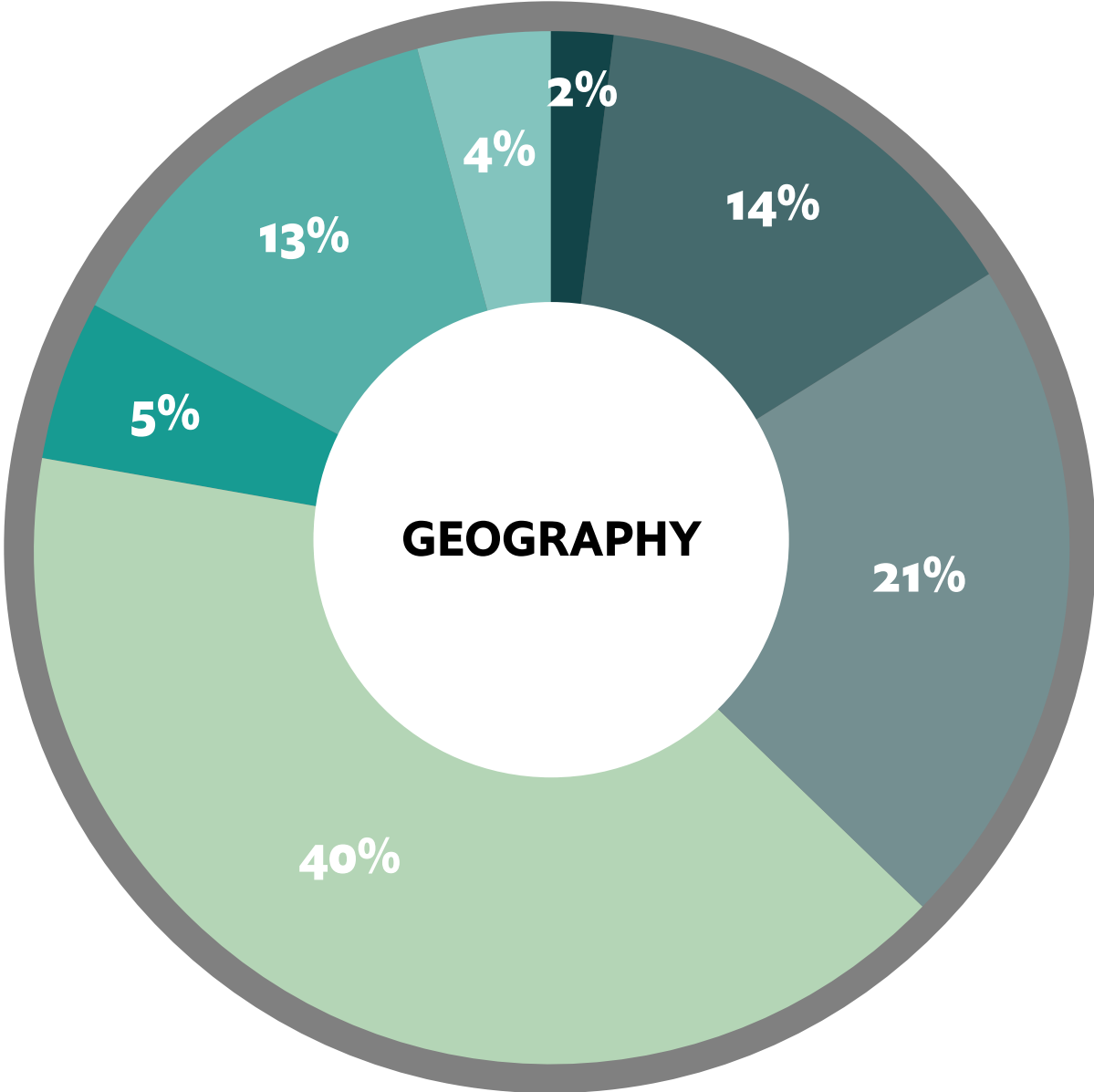
Nofima AS • **Norwegian Ministry of Foreign Affairs** • NTNU • NYU • Ocean Ambassadors Canada • **Ocean Conservancy** • **Ocean Data Alliance** • Ocean Frontier Institute • Oceana • Oceanmind • Oceanographic Institute • Prince Albert I of Monaco Foundation • Oceanpact • Oceans 5 • Oceanworks • OECD • Office of the President of Iceland • Olayan Saudi Holding Company • One More Generation • **Orange Japan** • ORBCOMM • Osaka Prefecture University • Ottoman World • Government of Palau • OXĬ-ZEN • **Pacific Alliance For Sustainable Tuna** • Pacifico/Asociacion Costa Rica Por Siempre • Pal Fusion/Polonia Foundation • **PepsiCo** • Permanent Mission of Palau to the UN • Planet Care Limited • Planet Tracker • Plastic Oceans Foundation UK • Pontificia Universidade Catolica do Rio de Janeiro (PUC-Rio) • ProCoReef • Project AWARE • Quotient-3 • Red Bull • Red Lobster • Republic of the Philippines • **REV Ocean** • Rivoli Group • Rockefeller & Co • Rockefeller Foundation • Royal Norwegian Embassy • SABIC • Sailors for the Sea Japan • **Schmidt Ocean Institute** • Schneider Electric • Scripps Institution of Oceanography • Seafood Legacy • Seastainable Ventures • Secretaria de Ecología y Medio Ambiente • Sekisui Fuller Co. Ltd. • Mexican Federal Environment Government • Sentient Labs FZ LLC • Seyccat • Seychelles Conservation and Climate Adaptation Trust • **Shell** • Shin Kurushima Dockyard Co., Ltd. • SmartFish Rescate de Valor, AC • Social Innovation Japan / mymizu • Sociedad De Historia Natural Niparaja • **Society for Underwater Technology** • South African Embassy • Spanish Embassy • Special Envoy for the Ocean • Sri Lanka Embassy Tokyo • Standard Chartered Bank • **Stanford University** • **State Department for Tourism, Kenya** • Stolle Machinery Company LLC • Sudanese Bottling Company • **Suez Services (Thailand) Co.** • Suntory Holdings Limited • Sustainable Bioenergy Research Consortium • Sustainable Ocean Alliance • **Swedish Agency for Marine and Water Management** • Swiss Business Council • **Swiss Re** • Synergy Offshore FZ LLE • SYSTEMIQ • **The Coca-Cola Company** • **The Dow Chemical Company** • The Global Environment Facility • The Good Bankers Co., Ltd. • The Henry L. Stimson Center • The Maritime Alliance Foundation • The Mission to Seafarers • **The Nature Conservancy** • **The Nippon Foundation** • The

Ocean Foundation • The Outlaw Ocean Project • **The Pew Charitable Trusts** • The Sasakawa Peace Foundation • The Shipbuilders' Association of Japan • The State Agency for Youth, Physical Culture and Sports under the Government of the Kyrgyz Republic • The Swatch Group (Japan) K.K. • The University of Tokyo • **The World Bank** • Thomson Reuters • **Tokyo University of Marine Science and Technology** • Torquedo Asia Pacific Ltd. • **Transworld Bulk Carriers (India) Pvt. Ltd.** • Trinity House • U.S. Department of State, U.S. Embassy Abu Dhabi • Uganda Government • UK Hydrographic Office • UN Global Compact • UNEP FI / WWF Japan • UNESCO IOC • United Arab Emirates Embassy in Mexico • United Nation Development Programme (UNDP) • United Nations Environment Programme • United Nations Office for Disaster Risk Reduction • Universidad Nacional Autónoma de México • **University of British Columbia** • University of California • University of Exeter • University of Florida Institute For Sustainable Food Systems • University of Ghana • University Of Guadalajara • University of Iceland • University of Indonesia and CSIS • **University of Oxford** • University of Southampton • **University of Southern Denmark** • **University of Sydney** • **University of Uyo** • **University of Washington** • **University of Western Australia** • **University of Wollongong** • **University of Wollongong** • **University of Wyoming** • **UNSW Sydney** • **Vericatch** • Vice President's office for Political Affairs • **Vietnam Administration of Seas and Islands** • Virgin Group • Vulcan Inc. • **Waitt Institute** • **Wallenius Wilhelmsen** • **Walton Family Foundation** • WCMC • Wildlife Conservation Society • Willis Towers Watson • Wipro • Women4Oceans • **World Economic Forum** • World Resources Institute • **World Trade Organisation** • **World Wildlife Fund** • WorldFish

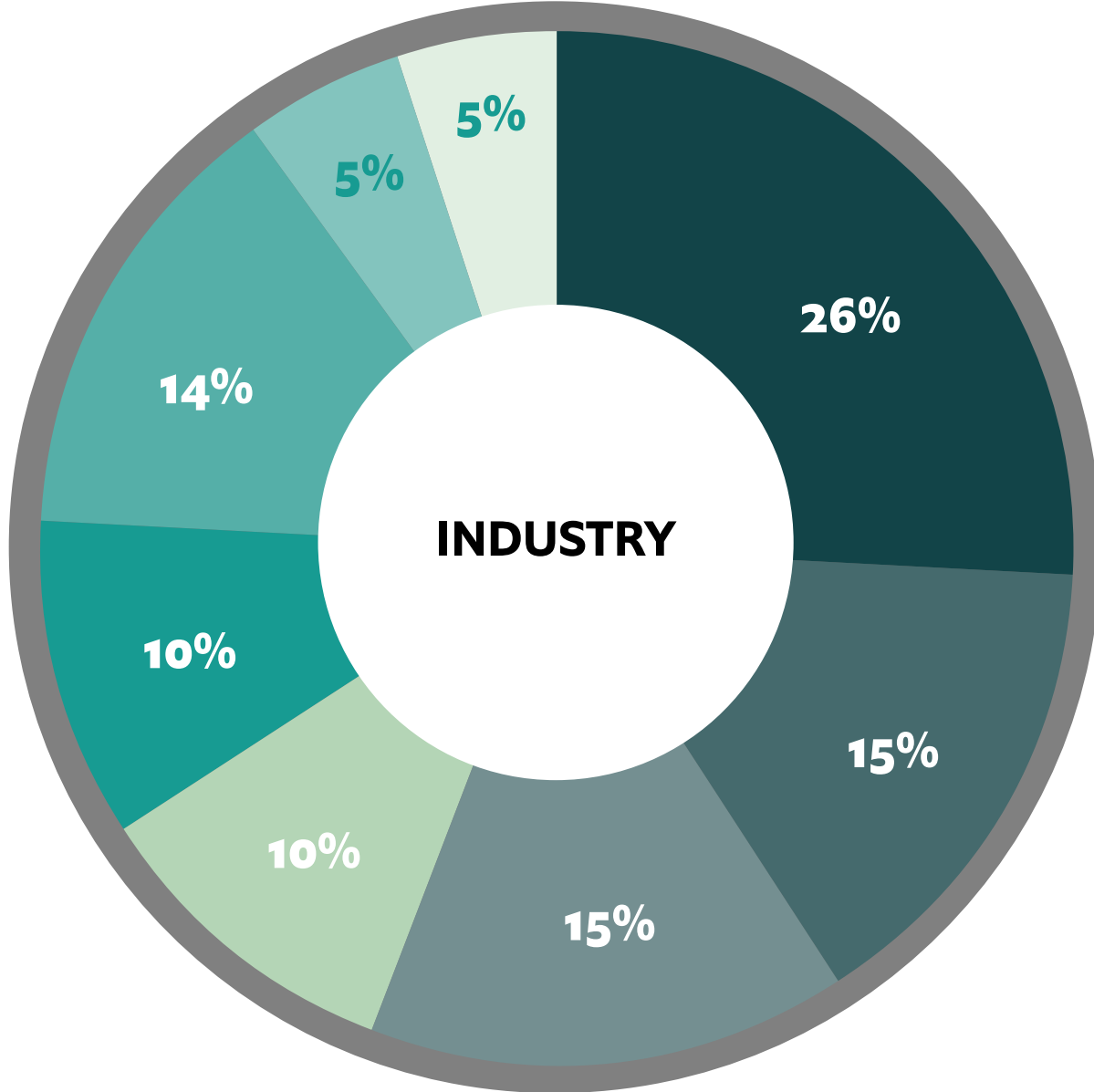
High-level, global audience



- 25% **C-Level -2** (Directors, Dept. Heads, Partner)
- 23% **CEO/Chairman** (CEO, Chairman, Managing Partner)
- 17% **Others** (Executives, Other)
- 14% **C-Level -1** (Senior Directors, VPs, Company Secretary, Senior Partner)
- 14% **C-Level -3** (Managers, Consultants, Associate)
- 6% **C-Level** (CFO, COO, CMO, CIO, Member of the Board)



- 40% **Europe**
- 21% **North America**
- 14% **Asia**
- 13% **Middle East**
- 5% **South America**
- 4% **Oceania**
- 2% **Africa**



- 26% **Heads of state, government, NGOs**
- 15% **Shipping, energy, waste management**
- 15% **Fishing, aquaculture**
- 10% **Finance**
- 10% **Retailers, FMCGs**
- 14% **Climate change, MPA, tourism**
- 5% **Academia**
- 5% **Media**

The history of World Ocean Summit

