Summit Agenda



WEDNESDAY, OCTOBER 9

2:00-5:00 Activity TBA

6:00-8:00 Welcome Reception at The Wooly

THURSDAY, OCTOBER 10

8:00-9:00

Breakfast and Registration

9:00-9:15

Intro from the SeaAhead Team – What is Bluetech, Why Now?

9:15-9:45

Opening Keynote — Victor
Vescovo, Five Deeps Expedition

9:45-10:15

Panel — The Future of Food from the Ocean

The combination of population growth and an expanding middle class is driving continued increases in demand for seafood. Given the low carbon footprint of seafood, we should support its growth. Meeting

demand sustainably though will GLOBAL BLUETECH SUMMIT require new thinking in both the fisheries and aquaculture industries — and investments in new technology, from traceability to selectivity, communications and remote operations to new products.

10:15-10:45

Panel — Bluetech and Blue
Economy: Forging Urban
Waterfronts that are Smart and
Resilient

More than 50% of humanity lives where the water meets the land. On waterways and oceans globally, city populations and pressures continue to spike. But cities can be more than the source of the problems, they can be the core of solutions, starting with the urban waterfront nexus. From port operations to plastic leakage, from tourism to energy development, fisheries and citizen access waterfronts offer innovators, entrepreneurs, municipalities and investors the opportunity for catalytic change in how we interface with the sea. Join us as we touch on technology,

infrastructure and finance to grow GLOBAL BLUETECH SUMMIT "blue impact" for the city waterfront and beyond.





10:45-11:05

Mid-morning Break

11:05-11:30

Innovator Flash Talks

11:30-12:00

Panel — Transforming the Shipping Industry

For a long time the shipping industry had avoided the global regulatory spotlight — and its complex international nature has inhibited the influx of digitization that has overtaken most other industries. Here we will explore the changes taking place in the shipping industry, from the shippard to the port.

12:00-12:10

Speaker TBA

12:10-12:30

Fireside Chat — The Role of Impact Investors in the Blue

GLOBAL BLUETECH SUMMIT

In every movement, early investors act as true believers, taking the most the risk in exchange for the most potential upside later on. In this conversation with two impact investors, one from public and one from private equities, we discuss the role that ocean impact investors can have in framing the market.



12:30-1:15

Lunch

1:15-1:45

Afternoon Keynote — Ayana Johnson

1:45-2:15

Panel - Offshore Wind in the US:

A New 'Triple Bottom Line'

The U.S. is new to the offshore wind industry. Today, there are 30MW of installed capacity but this is projected to grow to 18.6GW by 2030, with an associated \$70 billion spend. The explosion of this new industry has the potential to spur environmental benefits,

economic benefits and job GLOBAL BLUETECH SUMMIT creation

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Speaker TBA

2:25-2:50

Panel: Infrastructure for Ocean

Innovation: Accelerators,

Regional Clusters and Seed

Capital

The ocean innovation community is a relatively new sector, called variously bluetech, maritech and seatech. In this panel, we will explore how nascent ocean cluster organizations and accelerators can support new ventures in their development. Views from the US, Asia and the EU will highlight differences and similarities in the regional approaches.

2:50-3:00

Speaker: New England Aquarium

3:00-3:20

Afternoon Break

3:20-4:00 GLOBAL BLUETECH SUMMIT

4:00-4:30

Panel — Climate Change and the Ocean

Typically, when the ocean is discussed in the context of climate change, it is as a victim of the increasing temperatures and acidity. What might we develop if instead we think of the ocean as a source of innovative solutions?

4:30-4:40

Speaker TBA

4:40-5:00

Fireside Chat — Tackling the Scourge of Ocean Plastics

The plastic straw has become a favored enemy of environmentalists — the exemplar of unnecessary waste and carelessness associated with modern living. Meanwhile, concerns about the ubiquity of microplastics in the water are generating anxiety. What can global brands and investors do to turn the tide?

5:00-5:05

Closing Remarks

